



For Immediate Release

Symon Communications and iBAHN Partner *Symon and iBahn Sign Global Reseller/Partnership Agreement*

(PLANO, TX – December 15, 2010) Symon Communications, a global provider of visual communication and digital signage solutions, announced today that they have signed with iBAHN, the global leader in IP-based and digital technology solutions, their first global “Gold Level” reseller and partnering agreement targeted at the hospitality and meeting industries. This new Global agreement builds upon the success that the two companies have had partnering in Europe and the Middle East.

“Symon is extremely pleased to be working with iBAHN to jointly expand our offerings to the hospitality and meeting industries. Symon’s content management expertise coupled with iBahn’s IP network and network management experience creates incredible synergies that will allow us to jointly improve the guest/meeting attendee experience,” says Steve Gurley, Symon’s vice president of marketing and new market development. Mr. Gurley goes on to say; *“Emerging social and technological trends are redefining how businesses interact with consumers and how consumers interact with one another. The iBAHN relationship allows us to jointly capitalize on the opportunities presented by these trends.”*

As global leaders in their respective markets, iBAHN and Symon will focus on optimizing and monetizing all available screens within a property by providing hoteliers with complete end-to-end digital signage and visual communications solutions. The companies will also capitalize increasing consumer adoption of intelligent mobile devices such as the new generation of sophisticated smartphones and tablets.

“We are very excited about the long-term potential of this relationship, which includes the possibility of joint products and services in the future,” notes Jim Jones, iBAHN’s vice president of client services. “The relationship has worked well for both parties in EMEA and we look forward to similar success in the Americas.”

For more information on Symon’s products and solutions, please visit www.symon.com.

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About Symon Communications, Inc.

Symon Communications is a leading global provider of award-winning in-venue visual communications solutions. Symon is proud to boast a 30 year history of profitably serving over seventy-five hundred clients, which includes nearly 80 percent of the Fortune 100 and almost 70 percent of the Fortune 500. Headquartered in Plano, Texas, Symon’s US offices manage sales and support of clients and prospects located throughout the Americas. Symon’s European subsidiary, SymonDacon, manages sales and support of clients and prospects throughout the EMEA region. SymonDacon’s headquarters are located in Hemel Hempstead, UK.

About iBAHN

iBAHN is the only global provider of IP-based digital information, entertainment and productivity solutions for the hospitality and meeting industries, currently serving the industry in 41 countries on six continents. The company’s IPTV platform, ETVI, is installed in more than 20 countries, and continues its dramatic growth. Monthly, nearly two million travelers and meeting attendees rely on iBAHN’s secure high-speed Internet access options in 3,000 hotels, conference centers and meeting spaces in 41 countries worldwide. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than 40 percent of Fortune 100 corporations. For more information, please visit www.ibahn.com.



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